



Saturday, May 6th 2023!

Lodi Lake Park, Lodi California

11am until 7pm

9 Bands - 3 Stages!

Rotary, Kiwanis and Lions Together!



Kiwanis
LODI



Rotary
LODI



Rotary
LODI TOKAY



Lions Clubs
International
LODI

A Benefit for LOEL Center, In Memory of Tracy Williams

The Lodi Area Super Group is seeking your generous support as a sponsor of Lodi's new PREMIER MUSIC FESTIVAL... **FUSION**, which represents the perfect blend of Music + Wine + Craft Beer + Food + Merchants! The event is being planned for Saturday May 6th 2023 from 11am until 7pm at Lodi Lake, and will feature 3 stages and 9 high-energy bands performing from 11am until 7pm! This is the biggest music festival in Lodi's history!



The event will also feature Lodi wine, craft beer, food trucks, craft vendors, and other merchants! 100% of the proceeds benefit the LOEL Senior Center Modernization project, in memory of Tracy Williams.

How Can You Help?

Please consider joining us on our quest to put on this first-of-its-kind, first-class event here in Lodi! It will help us move one step closer to realizing Tracy's dream of a more modern LOEL Center that will serve our senior community for many generations to come! We want you to help us make FUSION a success by becoming a recurring community fundraising vehicle for non-profits for many years to come!

About Tracy Williams and LOEL

On June 18th 2021, the city of Lodi suddenly lost one of its most beloved Community Servants when Tracy Williams, Executive Director of LOEL, passed away from Colon Cancer. Tracy's last wish was that her dream of expanding and modernizing the center would be realized. FUSION will help fund Tracy's dream. The LOEL Center provides over XXX seniors with social lunches at the center, senior housing, support and wellness services, a community garden, activities, a Meals on Wheels program and much more! [LEARN MORE ABOUT LOEL BY WATCHING THEIR NEW VIDEO](#), or [Review their Brochure!](#)

About The Lodi Area Super Group

The "Lodi Area Super Group" is a collaboration between Lodi Sunrise Rotary, Lodi Kiwanis, Lodi Rotary, Tokay Rotary and Lodi Lions Clubs. Our goal is to conduct large-scale fundraising events that benefit the non-profits of the greater Lodi area. The group is a "FUSION" of members from each of these clubs, with the grand idea of creating a FUSION music festival to benefit non-profits in the greater Lodi area!

Please use the form on the next page to submit your sponsorship! We need partners like you!

FUSION - Sponsorship Form

Make all checks payable to Kiwanis Club of Greater Lodi Foundation - PO Box 761 – Lodi, CA 95241
A 501 (C) 3 tax exempt organization #45-5266295, incorporated by the laws of the State of California.

Questions? Contact Ralph Cesena Jr. events@LodiSunriseRotary.org

Company Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip code: _____

Phone Number: _____ Email: _____

Select one or more sponsorships:

Presenting Sponsor \$10,000

Major Wine, Craft Beer or other organization wishing to be a Marquee Sponsor of the event.
20 VIP Tickets (\$2,500 Value), Marquee banner displayed on the Main Stage (not to exceed 3' x 8').
Marquee recognition on the main stage, in all print, media, website and social media marketing.
Recognition on event T-shirts (sponsorship commitment must be received by March 15th, 2023).

Diamond Sponsor \$7,500

- 12 VIP Tickets (\$1,500 value)
- Your banner displayed on the Main Stage
- Recognition during the event on the main stage, in all print, media, website and social media marketing

Main Stage Sponsor \$5,000

- 6 VIP Tickets (\$75 value)
- Your banner displayed on the Main Stage
- Recognition during the event on the Main Stage, in all print, media, website and social media marketing

Platinum Sponsor \$2,000

- 6 VIP Tickets (\$750 value)
- Your 3x5 Sign displayed at the event
- Recognition on Social Media and Website

Gold Sponsor \$1,500

- 4 General Admission Tickets (\$340 value)
- Your 2x4 Sign displayed at the event
- Recognition on Social Media and Website

Silver Sponsor \$1,000

- 2 General Admission Tickets (\$170 value)
- Your logo on staff T-Shirts
- Recognition on Social Media and Website

Bronze Sponsor \$500

- Recognition on Social Media and Website

Golf Cart Sponsor \$300 each Cart

- Sponsor Signage on one Golf Cart (two signs per cart)
- Specify Number of Carts: _____

Additional Tickets (add to any sponsorship)

10 Pack VIP Tickets \$1,250

10 Pack General Admission Tickets \$750

Thank you for helping us make Tracy's dream into reality for Lodi's senior citizens!

Total Sponsorship Amount: \$ _____